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Colonial Life Signs on as Virginia Association of Health Underwriters (VAHU) Overall Annual Sponsor

Richmond, VA. – December 6, 2017 – Colonial Life has signed on as the Overall Sponsor for the Virginia Association of Health Underwriters' (VAHU) Annual Conference and Exhibition to take place May 20-23 in Virginia Beach, VA, as well as showing its support of the state and local chapter associations throughout the year as the Overall Association Sponsor for 2018.

“This association plays a vital role in the education of our industry and this sponsorship provides an outstanding opportunity for us to demonstrate, educate and promote our products and services to both our existing and future customers,” said Ruth Young, Territory Sales Manager for Colonial Life, based in Tysons Corner, VA. “The conference and the chapter meetings also provide opportunities for us to network and develop relationships with so many outstanding people and companies.”

Ruth added: “Our goal in supporting VAHU is to continue to show our support for and partnership with an industry that is an integral part of our company’s DNA.”

Other major sponsors are encouraged to join Colonial Life in sponsoring the annual conference in Virginia Beach. There are plenty of strategic sponsorship opportunities, in which companies can have their logo on official conference signage, as well as print ads, web ads, complimentary conference registrations, branded e-blasts and exhibitor booths.

Conference organizers for 2018 are planning for more than 250 attendees at the premier conference for Virginia’s health insurance industry. Exhibitors are now reserving their booths for the two-day trade show on May 21-22, showcasing all the latest products and services for the health insurance industry.

There will be more than 35 exhibits as well as a full schedule of continuing education sessions.

Learn more at yahu.org

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