

VAHU Board Meeting Minutes

Friday, September 22

9:45 am- 1:00 pm

Location - 12580 West Creek Parkway, Richmond VA (EBCA – Farm Bureau)

In Attendance

Arty Accardo	Chris Renkar	Nancy Grasso
Ashley Corr	Josh Viles	Heather Vora – on the phone for her portion
Heather Kochanowicz	Hannah Ammond Lindsey Waters	Debbie Stocks

President's Report

Heather

9:45 am

Succession planning needs to occur before the annual meeting. Communications needed to ask for volunteers. Discussion of ways to generate communication around engagement of new members to get them to connect to the boards. Facebook live/LinkedIn/ and other technologies.

Secretary's Report

Nancy

10:15 am

Secretary passes out notes from previous meeting July 22, 2017 and asked for all to review, and then reviews action items from the last meeting.

ALL

Heather Add Strategic Plan to Google Docs- continues

ALL Chapter Board Rosters & Calendar of Events send to heather so we can post on website- second request – Only has Artie's

Ashley & Chris Looking to see results of volunteer day. Will report once we know what folks have decided to support on their own.

Heather

Heather Finalize conference committee

Arty makes a motion to accept the meeting notes from the July 14, 2017 VAHU Board Meeting. Chris seconds. All in favor. No Discussion. Motion passes

Treasurer Report

Debbie

- 1- VAHU profit and loss review- be aware and careful of budgeted losses and keep good track related to the expense vs. Income
- 2- Heather- CE day – sponsorships . We will have more sponsorship ,need more members

Legislative Report

Amy/Chris

Waiting on Central
February 15th Thursday day on the hill-
How can we give more info? HK- CR- VAhu website? Discussion of races.
Communication related to the races for gov and delegate races

Professional Development Chair Report

Lindsey

Ce day rescheduled. Same schedule and sponsors other than HCentive
Talked about adding a few additional speakers/classes and potentially panel
Discussed technology. Utube/facebook live/ streaming free vs paid.
Panel member discussion
Discussed going back to a full day- competing for time with carriers?

Chapter Development Chair (Membership) Report **Josh**

Josh- Committee Calls each chapter has a membership call. To go over numbers. Working well. Using lists
Programs related to rewards related to sponsorship and new membership attendance at meetings.
Lisa Strugg should be on the next call and we should have more communication in Newsletters and Facebook Page related to membership.
Non -members clicking through the newsletter

Chapter Development Chair (Leadership) Report **Arty**

Idea: Chapter Development committee- No update we have no committee
Find people who are interested and passionate about leadership. Identify passionate future leaders for our boards chapter and state. Designed to ease the process of chapter board positions and to assist with leadership succession planning.
Building a local team feeder system for leadership and state committees.

Communication Chair Report **Heather/Hannah**

Constant contacts – need prospect lists from local chapters
Need help with event prospects being added to the local chapter list. It goes to Wild Apricot and just sits there and doesn't go to the local chapter.

Social Media Chair Report **Hetal**

Hetal- Quick snapshot of past 28 days .
8 new page likes since August. All organic posts
Anthem re-entry shares high
Throw back Thursday – Pictures Need some old pictures
Twitter picked up 10 new followers
Hetal Budget request to boost posts
Healthier K- circle back . Social media may get part of the membership budget
Trying to partner rewards for social media entries that join? Will continue to discuss
Heather requests help for all of the VAHU board to tag, repost and hashtag as well as chapter assistance with postings, pictures and hashtag usage
Hetal suggested a contest for likes/clicks polls

Community Service Chair Report **Ashley**

Overall Focus to motivate our membership to donate time not just money. Events of their choosing.
Ashley doesn't know who the chapters chairs are. Ashley would like to support the chairs.
Discussed options for members to find an organization that they can give to Hands on RVA. Give a day RVA .
Chapters/State would like to have a day of charitable work in the future. How can we be more identifiable?

Chapter President's Report **am**

Central **Arty**

Current October 18th board meeting.
Added new committee chair calls once per month
Continue doing Medicare event. Could have made more money for event. Westin cost oto much
50/50 raffle for HUPAC donations
Live from NAHU- would like to reair and combine with a social. Trying to nail down a date.
Day on the hill even at the Marriott downtown
Needs: a process for communication
Need constant contact for their own chapter- a platform to communicate with chapter
Need goto meeting and tools for communication
Wants state chapter to buy zoom and allow the Locals to use the technology
A how to guide for Jaffe
Strategic Plan- Central needs a plan
Committee members

